



Liana Chaouli

CEO/President of Image Therapists, International

Talk Title: “You Love the Outfit...But Does It Love You?”

Questions to Ask Liana.

Please feel free to add or change the questions since you know “the pain” of your audience. These are some of the most frequently asked questions.

1. What is Image Therapy and why is it important?
2. Most of us struggle with dressing, clothes, how to put it all together, shopping and finding the perfect item. Is personal Style something we can actually learn?
3. Is it possible to get dressed up and still feel totally comfortable?
4. Why do women have such a complex relationship with our image and style?
5. Is it true that our appearance influences the way people view and judge me?
6. How do I know what looks best on me?
7. Can you give us 5 tips on how to bring out the best of who we are in the least amount of time and with what’s in our closet right now?

Liana Chaouli's Short Bio

Liana Chaouli, (pronounced sha-oo-li), also referred to as The Style Sage, is the President and Founder of Image Therapists International Inc. and a globally recognized thought leader, bestselling author, style expert and educator. Ms. Chaouli, provides transformation through the empowerment of wardrobe. She has spent two decades consulting CEOs, celebrities, and political figures on matters of self-image. As the developer of Image Therapy™, she works closely with her clients on their personal and professional presence using analysis, physical appearance, and education to adjust attitudes affecting self-esteem and overall sense of worth. Her clients include Bob Mackie, The Canfield Training Group, IBM, Nordstrom's, Coldwell Banker University, Chico's, and many more.

Liana's Chaouli's Biography

Over the past two decades, Liana Chaouli has developed the theory and practice of Image Therapy®, an educational and therapeutic process today taught worldwide.

With the command of five languages, Ms. Chaouli shares her expertise as an educator at international speaking events. For a limited number of clients, she privately consults with major political, personal development, and business leaders on matters of their personal and professional presence to improve attitudes affecting self-esteem and confidence.

For entertainment figures, Ms. Chaouli is called upon to style wardrobes for weddings and industry events.

At The Academy of Image Therapy in Beverly Hills, California, she has helped design the curriculum to educate and accredit future Image Therapists. Also available at the Academy, classes and retreats are offered to help individuals with both their personal and professional needs.

Ms. Chaouli is a “go-to” expert for numerous news sources as an image and personal stylist and appears on major TV and radio shows. She authors articles in international, national and regional magazines, and addresses corporate groups, associations, and trade conventions on the impact of appearance on individual and corporate performance.

Trained as a Couturier in Europe and a Gemologist in Germany, Ms. Chaouli’s path includes her work with Hollywood fashion designer, Bob Mackie, on his Neiman Marcus and Saks Fifth Ave. couture clothing lines.

Headshot/Images



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